## Abstract

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A toner of the present containing a colored resin particle comprising a binder resin, a colorant, a charge control agent and a parting agent, has the following properties: (1) the colored resin particle has a volume average particle diameter (Dv) in the range of 4 to 9 $\mu$ m; (2) the colored resin particle has an average sphericity in the range of 0.93 to 0.995; (3) the toner has a share viscosity ( $\eta$ 1) in the range of 800 to 3,500Pa·s at a temperature of 130°and a shear rate of 10/s; and (4) the toner has a share viscosity ( $\eta$ 2) in the range of 100 to 1,000Pa·s at a temperature of 130°and a shear rate of 500/s. The toner can be fixed at a low temperature even when the toner is used for a high-speed printing apparatus and has an excellent durability and shelf stability as well as an excellent hot-offset resistance.